

Salespeople Waste 1/3 of Their Time Every Week



How do sellers spend their week?



That's almost 1/3 of their week just looking for or creating sales content! If we break it down further, sellers spend:



How does this hurt your sales performance?

- 1. COST**
You're spending money on duplicate work that doesn't generate returns on sales opportunity costs.
- 2. CONTENT**
Sellers don't have the relevant content they need to make the most of every customer interaction.
- 3. PRODUCTS**
Sales-generated content might contain inaccurate information or an off-brand message about your products.
- 4. TEAM**
Your marketing team has no oversight over the content that is effective and what isn't working.

An effective sales enablement solution can save you from these problems and give your sellers 1/3 of their week back.



Stop your salespeople from wasting another second on duplicated, inefficient, non-revenue-generating work!

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